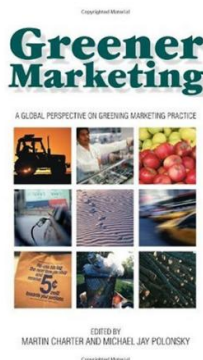


## Greener Marketing: A Global Perspective on Greening Marketing Practice (Hardback)



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(Prof. Beulah Stark)

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